

In February 2016 The Toy Collector will open to the public. This is the result of years of sweat, tears and investment dedicated to achieving what can only be described as a labour of love. Alan's vision of sharing his love of toys and nostalgia has been the driving force that has got us this far. The feedback we've had so far has all been very positive and we believe we have a display that will produce smiles of reminiscence and hours of enjoyment for both children and adults of all ages. There is definitely nothing like this in Christchurch.

We are looking for support to get us over the finish line and believe that we can offer a unique opportunity to those interested to get their name in front of our visitors by sponsoring a display cabinet. While we can't yet guarantee the numbers that will visit our display we do know some figures that give us an idea of what might be:

- Families living in Christchurch – 146,367 in 2013
- The annual Lego Show attracted 15,000 over 2 days in 2013
- Visitors to Christchurch – 427,492 in 2014

We have two standard options for your consideration:

Single Cabinets – 400cm x 1000cm space

Double Cabinets – 400cm x 2000cm space

The sponsorship will include a vinyl sign with up to two colours including logo or lettering as you prefer. Anything more than this would be at the sponsors own cost.

We will also include your name and logo on our sponsor board in the entrance.

The annual investment for sponsorship will be \$1000 for a single and \$2000 for a double cabinet with an initial commitment required for two years.

The range of toys that we have is huge so we will work with you on the cabinet display to try to find the best fit with your business or that appeals to you personally.

We have several other larger areas which may also be available for sponsorship. We would be delighted to show you the display area before you make your decision so please contact us to arrange a time to visit.

For sponsors signed up by 11th December we will also include your logo in our brochure to be held at the Christchurch i-SITE Visitor Centre where they have 220,000+ visitors a year.

Contact Alan Preston or Ruth Fisher today on 03-3667784

